

# 2013 NATIONAL CONFERENCE *on* CITIZENSHIP

SEPTEMBER 19-20, 2013 | WASHINGTON, DC



**AMERICA'S CHARTER:  
PAST, PRESENT, AND FUTURE**



**National Conference on Citizenship**  
*Chartered by Congress*



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Chartered by Congress

## WELCOME TO THE 2013 NATIONAL CONFERENCE ON CITIZENSHIP

At NCoC, we believe everyone has the power to make a difference in how their community and country thrive. We are a dynamic, non-partisan nonprofit working at the forefront of our nation's civic life. We continuously explore what shapes today's citizenry, define the evolving role of the individual in our democracy, and uncover ways to motivate greater participation. Through our events, research, and reports, NCoC expands our nation's contemporary understanding of what it means to be a citizen. We seek new ideas and approaches for creating greater civic health and vitality throughout the United States. NCoC was founded in 1946 and chartered by Congress in 1953.

The National Conference on Citizenship is an annual event that focuses on the state of civic engagement in America, and brings together civic leaders, educators, CEOs, and representatives from each branch of government to address issues related to our nation's civic health.

In recognition of the 60th anniversary of NCoC's congressional charter, the theme for this year's Conference is **"America's Charter: Past, Present, and Future."** The Conference will showcase and present new research and programs that explore the role civic engagement plays in strengthening communities.

**The 2013 National Conference on Citizenship is made possible with generous support from the following individuals and organizations:**

Michael & Julie Weiser

The A. G. Newmyer III Foundation

Tom Susman & Susan Braden

Tom Gottschalk

Garrett Graff

Gail Leftwich-Kitch

Bary B. Byrd

Phil Duncan

GiveGab



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# WELCOME

## CONFERENCE ADVISORY COMMITTEE

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NCoC is honored to be joined by a diverse team of civic sector leaders who offer strategic input on event development, including theme and program structure, identification of partners and speakers, and recruitment of participants.

**Jake Brewer**

Director of External Affairs, Change.org

**Abby Kiesa**

Program Coordinator, CIRCLE

**Michael Weiser**

Chairman, NCoC

**Stefan Byrd-Krueger**

New Media Director, Pew Charitable Trusts

**Gail Leftwich-Kitch**

Chief Operating Officer, Voter Participation Center

**Alison Young**

Executive Director, Institute for Strategic Leadership, Drexel University

**Kristen Cambell**

Chief Program Officer, NCoC

**Eric Liu**

Founder, Guiding Lights Network

**Ilir Zherka**

Executive Director, NCoC

**Margaret Coady**

Director, CECP

**Brandee Menoher**

Senior Director of Evaluation and Research, Points of Light Institute

**Jeff Coates**

Former Strategic Initiatives Associate, Knight Foundation

**Ted McConnell**

Executive Director, Campaign for the Civic Mission of Schools

**Special Thanks To:**

**Lattie Coor**

Chairman, Center for the Future of Arizona



**Jennifer Domagal-Goldman**

National Manager, American Democracy Project



**Maya Enista Smith**

Advisor, Born This Way Foundation



**Eric Federing**

Board of Directors, NCoC

**Decker Ngongang**

Senior Associate, Echoing Green

**Kari Saratovsky**

Principal, KDS Strategies

**Jacob Soboroff**

Co-Founder, Why Tuesday?

**Christopher Gates**

Executive Director, Philanthropy for Active Civic Engagement

**Thomas Susman**

Director, Governmental Affairs Office, American Bar Association

**Garrett Graff**

Editor, Washingtonian Magazine



**Megan Hoot**

Chief of Staff, Civic Enterprises

**Alysa Ullman**

Executive Director, Citizenship Counts

Complimentary copies of *CITIZENSHIP: What Every American Needs to Know* have been provided for all attendees through the generosity of StarGroup International.

# VENUE INFORMATION, DIRECTIONS & PARKING

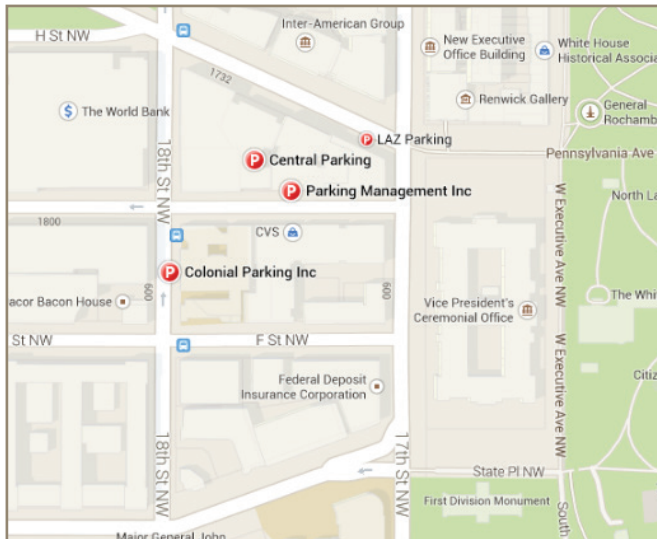
## UNITED STATES INSTITUTE OF PEACE

The 2013 National Conference on Citizenship will take place at the U.S. Institute of Peace located at 2301 Constitution Ave. NW, Washington, DC 20037.



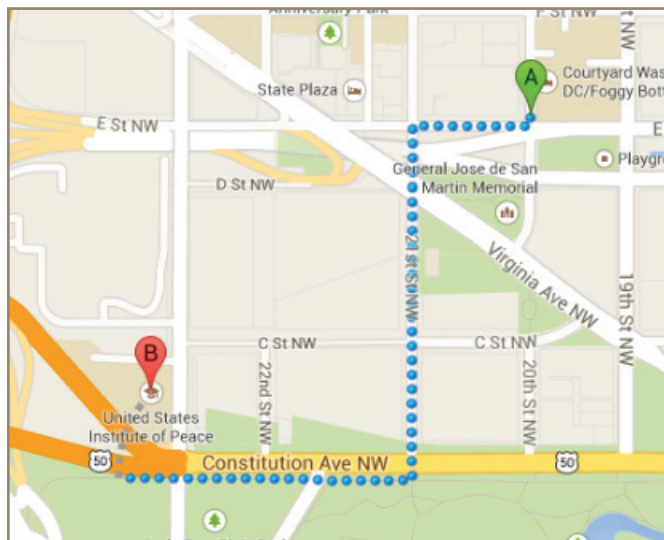
## PARKING

No parking is available at the Institute of Peace. Two hour street parking is available around the Institute. Paid parking garages are located on G St NW between 17th and 18 St NW.



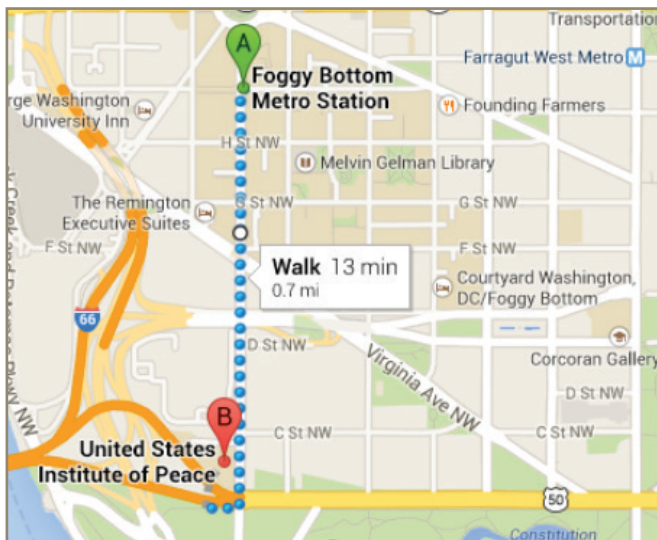
## WALKING DIRECTIONS FROM THE COURTYARD MARRIOTT

1. Head south on 20th St NW toward E St NW (36 ft)
2. Turn right onto E St NW (499 ft)
3. Turn left onto 21st ST NW (.3 mi)
4. Turn Right and you will see the Institute of Peace



## WALKING FROM FOGGY BOTTOM METRO STATION

1. Head west on I St NW toward 23rd ST NW (26 ft)
2. Turn left onto 23rd St NW (.6 mi)
3. Turn Right and you will see the Institute of Peace (Turn right)



## VIRTUAL ENGAGEMENT

NCoC is excited to expand beyond our Conference walls to allow individuals who cannot join the event in person to participate online. Through the utilization of live conference streaming, virtual attendees from across the country are joining us by watching online at [NCoC.net/live](http://NCoC.net/live).

The Conference will be streamed live beginning 4 p.m. Eastern on September 19th and 8 a.m. on the 20th. During this time, questions will be taken via Twitter and U-Stream chat from online participants.

### TWITTER

The Conference hashtag is #NCoC. Every time we open for Q&A, we'll turn to the "Twitter Correspondent's Desk" to take a question from online.

### BLOG!

Please submit your blogs, photos, and thoughts to us at #NCoC, [Facebook.com/NCoC1](https://Facebook.com/NCoC1) or [conference@ncoc.net](mailto:conference@ncoc.net) and we'll include them in our interactive post-conference report.



## NATURALIZATION CEREMONY

Throughout our nation's history, foreign-born men and women have come to the United States, taken the Oath of Allegiance to become naturalized citizens, and contributed greatly to their new communities and country. The Oath of Allegiance has led to American citizenship for more than 220 years.

In collaboration with Citizenship Counts, NCoC will host a full naturalization ceremony where tens of permanent residents will become the newest American citizens.

If you would like more information on hosting a naturalization ceremony, please visit [www.citizenshipcounts.org](http://www.citizenshipcounts.org).



### OATH OF ALLEGIANCE

*"I hereby declare, on oath, that I absolutely and entirely renounce and abjure all allegiance and fidelity to any foreign prince, potentate, state or sovereignty, of whom or which I have heretofore been a subject or citizen; that I will support and defend the Constitution and laws of the United States of America against all enemies, foreign and domestic; that I will bear true faith and allegiance to the same; that I will bear arms on behalf of the United States when required by the law; that I will perform noncombatant service in the armed forces of the United States when required by the law; that I will perform work of national importance under civilian direction when required by the law; and that I take this obligation freely without any mental reservation or purpose of evasion; so help me God."*

# CONFERENCE AGENDA

## September 19: Panel and Presentation of Awards

### Welcome

4:00 PM  
Ilir Zherka, NCoC

### Polarization and Congress: "Of the People?"

4:05-5:30 PM (Great Hall)  
**Moderator:** Senator Bob Graham (FL)

#### Panelists:

- Congressman Tom Davis (VA)
- Bill Bishop, author of the *The Big Sort*
- Maria Teresa Kumar, Voto Latino
- Jonathan Capehart, *The Washington Post*

### Reception

5:30-7:00 PM (Leland Atrium)

### Awards Presentation

7:00-8:30 PM (Great Hall)  
**Opening:** Michael Weiser, NCoC Board

**Performance:** Jillian Anderson, College of William & Mary

### Franklin Award

**Presenter:** Congresswoman Ileana Ros-Lehtinen (FL)  
**Recipient:** General Ann Dunwoody

### Role Model of the Year Award

**Presenter:** Tom Gottschalk, NCoC Board  
**Recipient:** Alfred Morris, Running Back, Washington Redskins

### Joseph H. Kanter Citizen of the Year Award

**Presenter:** Tom Susman, NCoC Board  
**Recipient:** David Rubenstein, Co-Founder and CEO, Carlyle Group

### Major George A. Smith HOOAH Award

**Presenter:** David B. Smith, The Presidio Trust  
**Recipient:** Congresswoman Tulsi Gabbard (HI)

**Closing:** Ilir Zherka, NCoC

## September 20: Plenary Sessions and Learning Summits

### Breakfast & Welcome

8:00-8:45 AM (Great Hall)  
• Michael Weiser, NCoC Board  
• Ilir Zherka, NCoC

### State of the Union: A 60-Year Review of Civic Engagement

8:45-10:00 AM (Great Hall)  
**Moderator:** Gail Leftwich-Kitch, Voter Participation Center & NCoC Board

#### Panelists:

- Senator Bob Graham (FL)
- Cheryl Contee, Fission Strategy
- Chris Gates, Philanthropy for Active Civic Engagement

**Respondent:** John Bridgeland, Civic Enterprises & The Franklin Project

### Break

10:00-10:30 AM

### Learning Summit Breakout Sessions

10:30 AM - 12:00 PM (Various rooms)

#### Civic Education: Civic Mission of Schools (B241/Simon)

*Presented in collaboration with the Campaign for the Civic Mission of Schools*

**Moderator:** Phil Duncan, NCoC Board

#### Panelists:

- Mary Ellen Daneels, Community High School
- Joe Kahne, MacArthur Foundation Research Network on Youth and Participatory Politics
- Peter Levine, CIRCLE
- Frank LoMonte, Student Press Law Center

#### Open Data & Technology: Civic Data Challenge (Kathwari)

*Presented by MindMixer*

**Moderator:** Kristi Tate & Jeff Coates, NCoC

#### Speakers:

- Nick Bowden, MindMixer
- Muki Hansteen-Izora, Intel Labs
- Michelle Lee, Textizen
- Abhi Nemani, Code for America
- Marnie Webb, Caravan Studios

### Research: Civic Health Initiatives (Great Hall)

**Moderator:** Michael Weiser, NCoC Board

#### Panelists:

- Lattie Coor, Center for the Future of Arizona
- Doug Dobson, Florida Joint Center for Citizenship
- Jennifer Domagal-Goldman, American Democracy Project
- Regina Lawrence, Annette Strauss Institute for Civic Life

### Corporate Citizenship: The Civic 50 (B214/215)

**Moderator:** Ilir Zherka, NCoC

#### Panelists:

- Chris Montross, Aetna
- Jackie Norris, Points of Light
- Andrea Taylor, Microsoft
- Megan Wood, Southwest Airlines

### Lunch Program

12:00-1:30 PM (Great Hall)

### Announcement: Civic Data Challenge Finalists

- Kristen Cambell, NCoC

### The Economic Case for Service

- John Bridgeland, Civic Enterprises & The Franklin Project
- Wendy Spencer, Corporation for National & Community Service
- Michael Weiser, NCoC Board

### City Year PT Break

1:30-1:45 PM (Great Hall)

City Year Washington, DC

### Naturalization Ceremony

1:45-2:30 PM (Great Hall)

*Presented in collaboration with Citizenship Counts*

**Introduction:** Eric Federing, KPMG, LLP & NCoC Board

**Officiant:** Hon. Richard Roberts, U.S. District Court, District of Columbia

**Anthem:** Jillian Anderson, College of William & Mary

**Remarks:** Ilir Zherka, NCoC

### Adjournment

## FRANKLIN AWARD

### *General Ann Dunwoody*



General Dunwoody recently retired as a 4-star Army General after 37+ years of service to our country. For the last 4 years, she led and ran the largest global logistics command in the Army comprising 69,000 military and civilians, located in all 50 states and over 140 countries. She managed a budget of \$60B dollars and was responsible for oversight of approximately \$70B in service contracts. She managed and operationalized the Army's supply chain in support of Iraq and Afghanistan, contingency operations in Haiti, Pakistan, and Japan.

In 2008, General Dunwoody earned the historic distinction of being the first woman in U.S. Military history to achieve the rank of four-star general. She is the fourth generation of her family to serve in the US Army and the third to achieve flag officer rank.

Today General Dunwoody is President of First 2 Four, LLC, a leadership mentoring and strategic advisory services company. She also serves on the Board of Directors for L-3 Communications and Logistics Management Institute.

#### **ABOUT THE AWARD:**

In 1731, Benjamin Franklin worked with his fellow citizens to chip in their books and raise funds to build the first public subscription library in America. Carved into stone atop the Library Company of Philadelphia are Franklin's words: "Communiter Bona Profundere Deum Est" which means, "to provide benefits for the common good is divine."

NCoC shares Franklin's belief and gives out an award in his name to outstanding individuals in federal service who are working to strengthen citizenship in America. The award bears an inscription with the famous Franklin quotation "A Republic... if you can keep it."

Past Franklin Award recipients are Hon. Norman Mineta, Representative Gabrielle Giffords, Supreme Court Justices Ruth Bader Ginsburg, Antonin Scalia, Sandra Day O'Connor, and Stephen Breyer, and Senators Robert Byrd and Lamar Alexander.

## JOSEPH H. KANTER CITIZEN OF THE YEAR AWARD

### *David Rubenstein*



David M. Rubenstein is a Co-Founder and Co-CEO of The Carlyle Group, one of the world's largest private equity firms. Mr. Rubenstein co-founded the firm in 1987. Since then, Carlyle has grown into a firm managing more than \$170 billion from 33 offices around the world.

Mr. Rubenstein is Chairman of the John F. Kennedy Center for the Performing Arts, a Regent of the Smithsonian Institution, Vice-Chairman of the Boards of Duke University, the Council on Foreign Relations and the Brookings Institution, and the President of the Economic Club of Washington.

Mr. Rubenstein is on the Board of Directors or Trustees of Johns Hopkins University, University of Chicago, the Lincoln Center for the Performing Arts, the Memorial Sloan-Kettering Cancer Center, Johns Hopkins Medicine, the Institute for Advanced Study, the National Museum of American History of the Smithsonian Institution and the National Museum of Natural History of the Smithsonian Institution.

Mr. Rubenstein is a member of The Business Council, Visiting Committee of the Kennedy School of Government at Harvard, the Harvard Business School Board of Dean's Advisors, the Woodrow Wilson School Advisory Council at Princeton, the Board of Trustees of the Young Global Leaders Foundation, Advisory Board of School of Economics and Management at Tsinghua University, the Madison Council of the Library of Congress, and the International Business Council of the World Economic Forum.

#### **ABOUT THE AWARD:**

The Joseph H. Kanter Citizen of the Year Award recognizes a private citizen who has made exemplary contributions in championing civic participation.

Former recipients are Jack Miller of the Jack Miller Center for Teaching America's Founding Principles and History, Jean and Steve Case of the Case Foundation, Rick Stengel of TIME Magazine, former Senator Harris Wofford, 9/11 Commission co-chair and former Congressman Lee Hamilton, educational pioneer Irasema Salcido, and philanthropists Ray Chambers and Eugene Lang.



# MAJOR GEORGE A. SMITH MEMORIAL HOOAH AWARD

## *Congresswoman Tulsi Gabbard (HI-2)*



Tulsi Gabbard was born in Leloaloe, American Samoa in 1981, the fourth of five children. At the age of two, Tulsi and her family settled in Hawai'i where as a teenager, she co-founded the Healthy Hawai'i Coalition, a non-profit teaching children to take care of themselves and the environment. An advocate for environmental policy, Tulsi ran for the Hawai'i State Legislature in 2002 and became the youngest person ever elected. A year later, Tulsi joined the Hawai'i National Guard to serve Hawaii's citizens and our country.

In 2004, Tulsi voluntarily deployed to Iraq eventually serving two tours of combat duty in the Middle East. Tulsi was awarded the Meritorious Service Medal during Operation Iraqi Freedom, was the first female Distinguished Honor Graduate at Fort McClellan's Officer Candidate School, and was the first woman to ever receive an award of appreciation from the Kuwaiti military on her second overseas tour. Tulsi continues to serve as a Captain in the Hawai'i National Guard's 29th Brigade Combat Team. In between her two tours, Tulsi worked in the U.S. Senate as a legislative aide to Senator Daniel Akaka, where she advised the senator on energy independence, homeland security, the environment, and veterans' affairs.

In 2010, Tulsi ran for the Honolulu City Council and served as Chair of the Safety, Economic Development, and Government Affairs committee and Vice Chair of the Budget committee. Representing Hawaii's 2nd Congressional District, Tulsi is one of the first two female combat veterans, first Hindu, and first female of Samoan ancestry to ever serve as a member of the U.S. Congress.

### **ABOUT THE AWARD:**

In 2009, the Major George A. Smith Memorial Fund established the HOOAH Award to support and promote the importance of service in all its forms. The HOOAH Award recognizes a veteran who defines citizenship through service to our country, both in uniform and beyond.

Previous recipients are CPT Chris Marvin of Service Nation and Got Your 6, Lt Eric Greitens the Founder of The Mission Continues, Tech Sgt Derek Blumke, the Co-Founder of Student Veterans of America, and Sgt Eric Hilleman of the Senate Veterans Affairs Committee.

## ROLE MODEL OF THE YEAR AWARD

### *Alfred Morris*



Alfred Morris, Running Back of the Washington Redskins, will receive the "Role Model of the Year" Award at NCoC's Annual Conference on September 19. The award is designed to recognize individuals who use their public presence to inspire others and give back to their community.

Morris was a sixth round draft pick for the Redskins in 2012. In his rookie year, he rushed for over 1,600 yards of offense and 13 touchdowns, leading the NFC east and breaking the franchise's single-season rushing record. In the game against the Dallas Cowboys, Morris rushed for over 200 yards and three touchdowns—one of the most impressive single-game performances by any NFL running back during the regular season. His performance earned him a spot on the "Top 100 Players of 2013" list, which is voted on by players. Morris is an alumni of

Florida Atlantic University, where he graduated as the school's all-time leading rusher with 3,529 rushing yards.

Off the field, Morris' stats are equally impressive. He is actively involved in the DC community through the Washington Redskins Charitable Foundation and its efforts to promote education, community outreach and health and wellness. Morris is instrumental in giving back to the community. He volunteers at local charities year-round and has evolved into one of the premiere spokespersons of the Washington Redskins Charitable Foundation. Morris was the 2013 Honorary Chair of the "Pink Tie Charity Ball" that benefits the IIB's Foundation, a Virginia-based nonprofit that provides support to women fighting breast cancer. He has even dressed up like Captain America to visit children in hospital care.

It may be his second year on the field, but in the community, Morris has already achieved All-Star Citizen status.

### **ABOUT THE AWARD:**

The "Role Model of the Year" Award is designed to recognize individuals who use their public presence to inspire others and give back to their community. The inaugural recipient was Nnamdi Asomugha of the Philadelphia Eagles.





# CIVIC DATA CHALLENGE FINALISTS

The Civic Data Challenge turns the raw data of 'civic health' - the well being of a community - into useful applications and visualizations that have direct impact on public decision-making. Through the Challenge, participants have brought new minds and skill sets to the field of civic health, with the purpose of making data-driven community insights more valuable and accessible. In order to achieve an exceptional level of real-world usefulness, designers, data scientists, researchers, and application developers are collaborating with local leaders and responding to community needs.



Participants began the Challenge in the spring with an Ideation Phase, where they analyzed the data and identified community needs. During the Creation Phase, participants built apps, maps, and infographics to help address these needs. Finalists will now move on to the Implementation Phase, where they will work with community partners to pilot their entries.

Teams from across the country, representing a variety of fields and professions, contributed their time and skills. Here are the finalists:

## FINALISTS:

**Heyu Xiong, Sehj Kashyapp, and Nitya Narasimhan**

Entry Name: SEVAK

**Courtney Klein, Michal Tyra, Mauro Whiteman, and Kristin Romaine**

Entry Name: The Manifesto Project

**Lydia Hooper, Cara Lynch, Andy Bardwell, and Erin Flynn**

Entry Name: Civic Data Denver

**Greg Bloom, Ling Cheng, Sameer Siruguri, Justin Grimes, Susie Cambria, Natalie Kaplan, Tom Pollak, and Leah Bannon**

Entry Name: The DC Community Resource Directory

**Nikita Bier, Jeremy Blalock, Erik Hazzard, and Ray Kluender**

Entry Name: State Budget Simulator

**Genevieve Borich, Huston Hedinger, Toby Craig, Grace Andrews, Jean Borich, and Lucie Anselin**

Entry Name: Any Town, USA

**Erin Brackney, Liz Darling, Debbie Moffett, Ari Turrentine, David Raybuck, Christopher Story, Alexandra McCullough, and Sonia Monga**

Entry Name: Texas Connector

**For more information on Challenge finalists, and to follow them as they pilot their entries, visit [CivicDataChallenge.org](http://CivicDataChallenge.org).**

## THANK YOU

Special thanks goes to our supporter and advisor, the John S. and James L. Knight Foundation. We would also like to thank our sponsors from DataWeek, Exygy, Iron.io, Visual.ly, SAP, and SendGrid and our partners at Innovation Enterprise, the American Democracy Project, DataKind, CEOs for Cities, TechSoup Global, Intel, and Caravan Studios for their support.

### Special thanks to our judges:

- Leslie Bradshaw, Chief Operating Officer of Guide
- Trina Chiasson, Co-founder and CEO of InfoActive
- Shiblee Hasan, UI & Visualization Design at Amazon
- Beth Kanter, Speaker, Author, Trainer, and Blogger
- Vivek Kundra, Executive Vice President of Emerging Markets, salesforce.com
- Craig Newmark, Founder of Craigslist and Craigconnects
- Jake Porway, Founder and Executive Director of DataKind
- Ryan Resella, Senior Engineer at Upworthy
- James Siegal, Executive Vice President and Chief Operating Officer of KaBOOM!
- Drew Skau, Visualization Architect at Visually

### Special thanks to our advisors:

- Jake Brewer, Director of External Affairs at Change.org
- Jeff Coates, Former Strategic Initiatives Associate at Knight Foundation
- Surbhi Godsay, Researcher at CIRCLE
- Ben Jones, Tableau Public Product Manager
- Sarah Koch, Director of Social Innovation at the Case Foundation
- Andy Kriebel, Visualization Guru at Facebook
- Jake Levitas, Designer and Organizer
- Jeff Stanger, Founding Director of the Center for Digital Information
- Felicia Sullivan, Senior Researcher at CIRCLE
- Sisi Wei, Investigative Journalist and Developer at ProPublica



## SPEAKER BIOS

### Bill Bishop

Writer & Reporter



Bill Bishop lives in Austin, Texas. He wrote *The Big Sort* with retired University of Texas sociologist Robert G. Cushing. Bishop has worked as a reporter at The Mountain Eagle, in Whitesburg (Ky.); a columnist at the *Lexington (Ky.) Herald-Leader*, and on the special projects staff of the *Austin (Tx.) American-Statesman*. Bishop and his wife, Julie Ardery, owned and operated *The Bastrop County Times*, a weekly newspaper in Smithville, Texas. They now co-edit *The Daily Yonder*, a web-based publication - [dailyyonder.com](http://dailyyonder.com) - covering rural America.

### Nick Bowden

CEO, MindMixer



Nick Bowden is CEO of MindMixer. In Bowden's efforts to overcome the challenges associated with social and civic engagement, he developed MindMixer. MindMixer is a simple platform that leverages the power of the Internet and social media, to help organizations connect with community members who might not otherwise get involved.

Nick has taken MindMixer through its Series B funding, and the company now helps more than 400 clients across the country engage better with their communities using a modern and efficient online platform.

### John Bridgeland

President & CEO, Civic Enterprises



John Bridgeland is President & CEO of Civic Enterprises, a public policy development firm. Bridgeland is Chairman of NCoC's National Advisory Board, Vice Chairman of Malaria No More, serves on the National Parks System Advisory Board, and was a leader in ServiceNation. Previously, Bridgeland served as Assistant to the President of the United States and the first Director of the USA Freedom Corps. Prior to that, Bridgeland served as Director of the Domestic Policy Council at the White House. Bridge-

land began his professional career by practicing law in the New York and Paris, France offices of Davis Polk & Wardwell. He also served as Chief of Staff and Counsel to former U.S. Congressman Rob Portman.

### Kristen Cambell

Chief Program Officer, NCoC



Kristen is Chief Program Officer at NCoC where she is responsible for researching, developing, and implementing all programs and special initiatives. Kristen came to NCoC in January 2009 from the Case Foundation, and prior to that, served as an AmeriCorps\*VISTA at the Points of Light Foundation. She is the former chair of Independent Sector's NGen initiative, and serves on the Alumni Council of The Fund for America Studies, and the Advisory Board of the Annenberg Presidential Learning Center.

### Jeff Coates

Former Strategic Initiative Associate, Knight Foundation



Jeffrey Coates was the former Strategic Initiative Associate at the Knight Foundation from 2010 to 2013. Coates is a consultant on community well-being and resilience.

He previously worked with the Greater New Orleans Disaster Recovery Partnership, where he collaborated with more than 50 nonprofits to develop strategic plans for long-term recovery. Before that, he was a supervisor with the American Red Cross' Hurricane Recovery Program in New Orleans. He also co-founded the Recovery Action Learning Laboratory (RALLY) Foundation, a New Orleans-based nonprofit that monitored and evaluated post-disaster programs.

In addition, Coates has served as a Peace Corps community health volunteer in Guyana, an ethnographer in Oklahoma and an intern with the government of Sri Lanka. He earned a bachelor of science in anthropol-

ogy from the University of Oklahoma and a master of public health from Tulane University in New Orleans. He is a member of the American Public Health Association and American Evaluation Association.

### Jonathan Capehart

Journalist, The Washington Post



A Pulitzer Prize-winning journalist and member of *The Washington Post* editorial board. He writes about politics and social issues for the PostPartisan blog. He is a MSNBC Contributor and has served as a substitute anchor on "The Cycle" and "Martin Bashir" and "Way Too Early." He also has been a member of the Reporters Roundtable on ABC News' "This Week with George Stephanopoulos," and substitute host on "The Brian Lehrer Show" and "The Leonard Lopate Show."

### Cheryl Contee

Partner, Fission Strategy



Cheryl Contee, Partner at Fission Strategy, specializes in helping non-profit organizations and foundations use social media to create social good. She is also the co-founder of Jack and Jill Politics writing as "Jill Tubman" on one of the top black blogs online. Cheryl was recently named as an Affiliate of Harvard University's Berkman Center for Internet & Society. Cheryl is included in The Root 100 list of established and emerging African-American leaders. *Huffington Post* listed her as one of the Top 27 Female Founders in Tech to Follow on Twitter in 2011. Fast Company named her one of their 2010 Most Influential Women in Tech. She has over 15 years of award-winning interactive expertise and previously served as Vice President and lead digital strategist for Fleishman-Hillard's West Coast region in San Francisco.

**Dr. Lattie Coor**

*Chairman & CEO, Center for the Future of Arizona*



Dr. Lattie Coor founded the Center for the Future of Arizona. Under his direction, the center has focused upon collaborative initiatives such as creating a unified state vision and action plan, and implementing the Beat the Odds research findings in Arizona K-12 schools. He also is the Ernest W. McFarland Arizona Heritage Chair in Leadership and Public Policy and a professor of public affairs at Arizona State University.

Dr. Coor is a highly regarded Arizona statesman and esteemed president emeritus of Arizona State University (1990-2002) and the University of Vermont (1976-1989). As president of ASU, Dr. Coor elevated the university's status as a major research institution with high-quality academics and a diverse student body.

**Mary Ellen Daneels**

*Teacher, Community High School*



Mary Ellen Daneels is a National Board Certified teacher in the Humanities Division at Community High School in West Chicago, Illinois.

In 2006, Ms. Daneels was awarded the Barbara O'Donnell Law-related Educator of the Year award from the Constitutional Rights Foundation of Chicago. In 2007, Ms. Daneels was recognized by the Center for Civic Education, the Center on Congress at Indiana University and the National Education Association with the American Civic Education Teacher Award. In 2009, the 19th District of the Veterans of Foreign Wars named her the Teacher of the Year.

**Hon. Thomas Davis**

*Director of Federal & Government Affairs, Deloitte & Touche*



The Honorable Thomas M. Davis – former Virginia Congressman and Chairman of the House Government Reform Committee – serves as the Director of Federal Government Affairs for Deloitte & Touche LLP,

where he continues his commitment to effective, common-sense solutions to government.

Tom served seven terms in Congress representing Virginia's 11th congressional district. During his tenure in the House, he served as Chairman of the House Government Reform and Oversight Committee, as well as the Chair of the subcommittee on Technology and Procurement Policy.

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**Doug Dobson**

*Executive Director, University of Central Florida's Lou Frey Institute of Politics and Government*



Dr. Doug Dobson is Executive Director of the University of Central Florida's Lou Frey Institute of Politics and Government. He also directs the work of the Florida Joint Center for Citizenship, a partnership between the Frey Institute at UCF and the Bob Graham Center for Public Service at UF. Dr. Dobson received his Ph.D. from Florida State University and was a Social Science Research Council post-doctoral fellow at the University of Chicago. He served as a Professor of Political Science at Northern Illinois University and as Director of NIU's Center for Governmental Studies. Dr. Dobson also served as the Executive Director of the University of South Carolina's Institute of Public Affairs and as a Professor of Government and International Studies.

**Jennifer Domagal-Goldman**

*National Manager, American Democracy Project*



Jennifer Domagal-Goldman is the National Manager of the American Democracy Project (ADP). ADP is a national civic learning and engagement project of the American Association of State Colleges and Universities (AASCU) involving more than 250 public four-year institutions of higher education. ADP and NCoC launched a Campus and Community Civic Health Initiative involving 25 ADP campuses under Jennifer's leadership. Jennifer earned her doctorate in higher education from the Pennsylvania State University. Her dissertation research focused on how faculty participation in a community of practice affected un-

dergraduate teaching practices related to civic learning and engagement. The International Association for Research on Service Learning and Community Engagement (IAR-SLCE) honored Jennifer's work with an honorable mention award in 2011. Jennifer is a member of the editorial board of the eJournal of Public Affairs.

**Phil Duncan**

*President, Civicatalyst Communications*



Phil Duncan, of Virginia, is President of Civicatalyst Communications, a consulting firm that focuses on civic participation and education. He previously served as Executive Director of NCoC. Phil is a graduate of Davidson College. A native of Tennessee, he spent twenty years as a reporter and editor at Congressional Quarterly. He is a former board member of the Greater Falls Church Chamber of Commerce, which named him "Pillar of the Community" in 2001, and volunteers for numerous other organizations in Virginia.

He previously served as Executive Director of NCoC. Phil is a graduate of Davidson College. A native of Tennessee, he spent twenty years as a reporter and editor at Congressional Quarterly. He is a former board member of the Greater Falls Church Chamber of Commerce, which named him "Pillar of the Community" in 2001, and volunteers for numerous other organizations in Virginia.

**Christopher T. Gates**

*Executive Director, Philanthropy for Active Civic Engagement*



Chris Gates is the Executive Director of PACE, Philanthropy for Active Civic Engagement. He previously served for eleven years as President of the National Civic League,

America's oldest good government organization. Gates is an elected Fellow of the National Academy of Public Administration. He has previously served on the boards of the Council for the Advancement of Citizenship and Independent Sector, and has also served as co-chair of the board of the Civic Practices Network and co-chair of the Saguardo Seminar.

**Hon. Bob Graham**

*Former Florida Governor & U.S. Senator*



One of the most accomplished politicians in Florida's history, Bob Graham never lost an election for office in more than four decades of public service at the local, state and national level. As first a state legislator, then governor and finally a

three-term U.S. Senator, Graham has had a role in nearly every major public policy issue in modern Florida's history. He created the Bob Graham Center in Public Service to continue his legacy of leadership and train the next generation of Sunshine State leaders.

### **Eric Federing**

*Board of Directors, NCoC*



Eric K. Federing, of Maryland, serves as a Director of the National Japanese American Memorial Foundation, which is focused on Washington, DC's National Japanese American Memorial to Patriotism in World War II. He has been listed in *Who's Who in America* annually since 2000, served for a dozen years as a senior advisor in the United States Senate and House of Representatives, and is a graduate of George Washington University, Phi Beta Kappa.

### **Tom Gottschalk**

*Board of Directors, NCoC*



Tom Gottschalk of counsel in the Washington, D.C. office of Kirkland & Ellis LLP. He practiced law as commercial litigator in Chicago and Washington from 1967 until 1994, when he joined General Motors Corporation as its Senior Vice President and General Counsel. He remained with GM until 2007 when he retired from the position of Executive Vice President for Law & Public Policy. He serves on the boards of Earlham College (past chair), American University (past vice-chair), and the Institute for Legal Reform of the U.S. Chamber of Commerce (chair). In addition to his current counseling and legal policy work, he chairs the Kirkland Pro Bono Committee.

### **Muki Hansteen-Izora**

*Senior Research Scientist, Intel Labs*



Muki has worked at the intersection of technology, design, strategy, and social systems for nearly 2 decades. The potential of new technologies to empower has been consistent theme - from leading one of the first civic ventures bridging the digital

divide, to catalyzing global developing markets through the design of new products, technologies and experiences at companies such as HP, Philips and Intel. His current work as a Senior Strategist and Research Scientist in Intel's Business Innovation Lab deepens this exploration through synthesis and testing of theories of innovation at the juncture of emerging technology applications and human aspiration.

### **Joseph Kahne**

*Chair, MacArthur Foundation Research Network on Youth and Participatory Politics*



Joseph Kahne is a Professor of Education at Mills College. He is also Chair of the MacArthur Foundation Research Network on Youth and Participatory Politics (YPP). Professor Kahne's research and writing focuses on the influence of school practices and new media on youth civic and political development. Currently, with Cathy Cohen, he is Co-Principal Investigator of the YPP survey project. This project examines engagement with new media and politics. He is also Co-PI of Educating for Democracy in the Digital Age - working with Oakland Unified School District and the National Writing Project on a district-wide civic education effort. He sits on the steering committee of the National Campaign for the Civic Mission of Schools and on the advisory board of CIRCLE.

### **Gail Leftwich-Kitch**

*COO, Voter Participation Center*



Gail Leftwich-Kitch is chief operating officer of The Voter Participation Center. Most recently, she served as Executive Director of *By the People*, a MacNeil/Lehrer Productions project which uses public television to encourage and support informed non-contentious citizen dialogue around policy issues. Mrs. Kitch was President of the Federation of State Humanities Councils, following service as Director of Cambridge Forum. She is a former chair of the Massachusetts Foundation for the Humanities, and was a Radcliffe College Public Policy Fellow. Among other activities, Mrs. Kitch currently serves on the Executive

Committee of the Boards of the Women's Foreign Policy Group and National History Day.

### **Maria Teresa Kumar**

*President and CEO, Voto Latino*



Maria Teresa Kumar is the founding President and CEO of Voto Latino and an Emmy-nominated contributor with MSNBC. In 2013, *Elle* named her one of the 10 most powerful women in Washington, DC.

Fast Company called Maria Teresa one of the top 100 Creative Minds for her work at Voto Latino, using technology, celebrity voices, media and youth themselves to empower a generation of young voters. Under her leadership, Voto Latino has become a key factor in national elections by directly registering over 225,000 new voters and influencing millions more through viral, celebrity-driven campaigns.

Maria Teresa serves on the national boards of Planned Parenthood and the Latino Leaders Network, and is a Hunt Alternative Fund Prime Mover and a Council on Foreign Relations Term Member.

### **Peter Levine**

*Director, Center for Information and Research on Civic Learning and Engagement*



Peter Levine is Director of CIRCLE, The Center for Information and Research on Civic Learning and Engagement, which is part of Tufts University's Jonathan Tisch College of Citizenship and Public Service. Levine is also Research Director of the Tisch College. Levine graduated from Yale in 1989 with a degree in philosophy. He studied philosophy at Oxford on a Rhodes Scholarship, receiving his doctorate in 1992. From 1993-2008, he was a research scholar at the University of Maryland's Institute for Philosophy & Public Policy where he helped to launch CIRCLE at the University of Maryland as its deputy director (2001-5) and then its director. He serves on many governing boards and advisory boards of organizations involved in civic renewal.

### **Regina Lawrence**

*Chair in Communication, University of Texas*



Regina Lawrence holds the Jesse H. Jones Centennial Chair in Communication in the School of Journalism at the University of Texas at Austin, and directs the Annette Strauss Institute for Civic Life at UT Austin. Her research focuses on the role of the media in public discourse about politics and policy; her books include *When the Press Fails: Political Power and the News Media from Iraq to Katrina*, and *Hillary Clinton's Race for the White House: Gender Politics and the Media on the Campaign Trail*. She has been chair of the Political Communication section of the American Political Science Association, book review editor of the journal *Political Communication*, and a fellow at the Shorenstein Center on the Press, Politics, and Public Policy at Harvard.

### **Michelle Lee**

*Cofounder & CEO, Textizen*



Michelle Lee is Cofounder and CEO of Textizen, where she works to help City Hall open its ears by collecting text message-based citizen input for more data-driven, representative decisions.

Previously, Michelle worked at Google leading projects to aid in understanding and improving user experiences in Maps, Flu Trends, and Docs. She started Forms under Google's 20% time policy, and it is now the fast-growing form of Google Doc. She has also designed online trust and safety tools for eBay, cars for baby boomers, and studied human-computer interaction at Stanford University's Symbolic Systems Program.

### **Frank LoMonte**

*Executive Director, Student Press Law Center*



Frank LoMonte is the executive director of the Student Press Law Center (SPLC). Before joining the SPLC, LoMonte practiced law in the Atlanta office of Sutherland Asbill & Brennan, LLP and served as a judi-

cial law clerk for federal judges with the Northern District of Georgia and the Eleventh Circuit U.S. Court of Appeals. Before law school, LoMonte was an investigative journalist and political columnist with the Georgia-based Morris newspaper chain.

For his work with the SPLC, LoMonte has been recognized with the Distinguished Service Award from the Southern Interscholastic Press Association and the Inglehart Freedom of Expression Award from the Society for Collegiate Journalists.

### **Christopher Montross**

*Managing Director, Corporate Public Involvement, Aetna*



Mr. Montross manages numerous philanthropic programs and financial, operational and technological aspects of the Community Relations organization. He is responsible for Aetna's \$5 million regional community investment programs in approx. 20 locations across the country, including Connecticut/Headquarters programs and for its employee giving/matching and volunteering programs highlighted by Aetna Employees Reaching Out (AERO); comprised of 55 volunteer councils across the country.

Under his leadership, the AERO employee volunteer program was honored in 2005 with the Award for Excellence in Workplace Volunteer Programs conferred by the Points of Light Foundation.

### **Abhi Nemani**

*Chief of Staff, Code for America*



Abhi Nemani is the Chief of Staff at Code for America, a national non-profit dedicated to reinventing government for the 21st century. Abhi has led CfA's strategic development and growth, including the development of multiple new programs including the launch of a first-of-its-kind civic startup accelerator and the CfA Peer Network, designed to connect cities to help them work together. Under Abhi's direction, CfA's national outreach and awareness campaigns have been recognized in the *New York Times*, *Mashable*, and *CNN*, and he has been featured as a speaker at Sx-

SW, the World Bank, and various universities and conferences around the world.

### **Hon. Richard Roberts**

*Chief Judge, U.S. District Court, District of Columbia*



Richard W. Roberts was sworn in on July 31, 1998 as a United States District Judge for the District of Columbia. He became the Chief Judge of that Court in July of 2013. Before his appointment to the bench, he served as the Chief of the Criminal Section in the Civil Rights Division of the U.S. Department of Justice. In prior posts, he served as the Principal Assistant United States Attorney for the District of Columbia, an Assistant United States Attorney for the District of Columbia and for the Southern District of New York, an associate with the Washington, D.C. law firm of Covington & Burling, and a civil rights prosecutor in the Justice Department where he was hired in the Attorney General's Honors Program.

### **Hon. Ileana Ros-Lehtinen**

*U.S. Representative (FL)*



Congresswoman Ros-Lehtinen represents Florida's 27th Congressional District. She was first elected to public office in 1982 when she won a seat in the Florida State House of Representatives. In 1986, she was elected to the Florida Senate, and in 1989 she was elected to the U.S. House of Representatives -- the first Hispanic woman to serve in Congress.

Ms. Ros-Lehtinen began her career as a Florida certified teacher. She also founded and served as the principal and teacher of a private bilingual elementary school in Hialeah, Florida.

### **Jackie Norris**

*Executive Director, The Corporate Institute, Points of Light*



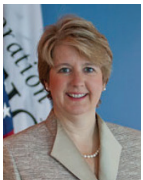
Jackie is the Executive Director of the Points of Light Corporate Institute and leads the corporate strategy and employee engagement programs.

Prior to that, Jackie served as the Senior

Advisor to the CEO at the Corporation for National and Community Service and as Assistant to President Obama and Chief of Staff to First Lady Michelle Obama. Jackie helped to develop a strategic plan to address the issues the First Lady is involved with including healthy eating, national service, military family and women in the workplace. Jackie has served as a trusted advisor to various political candidates and most recently led Iowa to an Obama victory in the 2008 presidential campaign as the Iowa State Director.

### **Wendy Spencer**

*CEO, Corporation for National and Community Service*



Wendy Spencer was confirmed as the Chief Executive Officer of the Corporation for National and Community Service on March 29, 2012, and took office on April 9.

Throughout her career, Wendy has held management positions in the private sector, state government, and in major nonprofit organizations. These include serving as campaign director of United Way of Big Bend, Director of the Florida Park Service, and for the past eight years, as Chief Executive Officer of the Florida Governor's Commission on Volunteerism and Community Service.

### **Tom Susman**

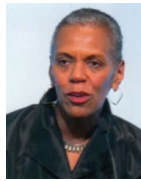
*Director of Governmental Affairs, American Bar Association*



Thomas M. Susman became the Director of the Governmental Affairs Office of the American Bar Association in May 2008 and ABA Associate Executive Director, Washington Office, in February 2010. The Governmental Affairs Office serves as the focal point for the Association's advocacy efforts before Congress, the Executive Branch, and other governmental entities on diverse issues of importance to the legal profession.

### **Andrea Taylor**

*Director, Citizenship & Public Affairs, North America, Microsoft Corporation*



Andrea, director of Citizenship & Public Affairs in North America for Microsoft since 2006, works closely with a wide range of nonprofit organizations, governments and industry partners to administer Microsoft's CSR program to strengthen communities.

Taylor's previous experience in philanthropy and education includes work with the Cleveland and Ford foundations, Education Development Center and Harvard Graduate School of Education. She's a trustee of her alma mater, Boston University, Lincoln Institute of Land Policy and New York Public Radio.

### **Marnie Webb**

*CEO, Caravan Studios*



Marnie Webb is the CEO of Caravan Studios, a division of TechSoup Global, a 501(c)(3) nonprofit. Caravan Studios' collaborative approach uses a theory of technology intervention to allow communities to respond to the issues they care about most. Previously, Webb was co-CEO of TechSoup Global

Named one of the Top 10 Silicon Valley Influencers by San Jose Mercury News, Webb is a sought after writer and speaker on innovation, community, and the social web. In 2008, she won the NTEN "Person of the Year" award and was included in to the Non-profit Times' list of the 50 most influential leaders in the U.S. nonprofit sector and is the initiator of the NPTEch tagging experiment.

### **Michael Weiser**

*Chairman, NCoC*



Michael Weiser was elected chairman of the National Conference on Citizenship in January 2008. An investor and writer, Mr. Weiser is a frequent commentator on issues relating to finance, citizenship and community-building for *The Washington Times*, *Miami Herald*, *Chicago Tribune*, *TheStreet.com* and other media. Mr. Weiser serves as a general partner of Lowell Asso-

ciates, LP, a private investment partnership. A former financial journalist and communications consultant, Mr. Weiser received a Bachelors of Journalism degree from the University of Missouri.

### **Megan Wood**

*Senior Manager of Community Outreach, Southwest Airlines*



Megan Wood serves as Southwest Airlines' Senior Manager of Community Outreach. As part of the Communications and Outreach Department, Megan's team facilitates both corporate charitable contributions and Employee volunteer efforts throughout the Southwest Airlines system. Last year alone, her team fielded over 19,000 requests for support and donated over \$20.2 million in combined cash and in-kind contributions to nonprofit organizations nationwide.

### **Iilir Zherka**

*Executive Director, NCoC*



Iilir Zherka is a life-long advocate of human rights and civic engagement. Iilir joined the National Conference on Citizenship as Executive Director in 2012. He leads the development and execution of our programs, oversees our operations, and serves as our principal spokesperson.

Previously, he was the Executive Director of DC Vote. At DC Vote, Iilir organized a coalition of 100 non-profit advocacy organizations to promote civic participation and democracy in the nation's capital. He also gained political experience working in the Clinton Administration and on Capitol Hill. Iilir has taught emerging leaders at Georgetown University and as an associate with the Human Systems Dynamics Institute. He is also the author of *Winning the Inside Game: the Handbook of Advocacy Strategies*.



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